



Dear Parents and Guardians,

My name is [insert coordinator name] and I'm the volunteer Lids4Kids Coordinator at [insert name of school].

We have a new program we are launching called Lids4Kids. Lids4Kids works along the same lines as Box Tops for Education.

Here is how the program works: Parents, Guardians, Grandparents, PTO/PTA organizations or any adult can collect lids received with any Red Cross Pharmacy prescription.

- Use the collection bags to save the specially marked Red Cross Pharmacy lids for your kids to take to school and put in the collection bins (if available).
- The school coordinator can bring the lids to your nearest Red Cross Pharmacy retail location and designate which school the lids are for.
- Each lid redeemed in the Lids4Kids program is worth 25¢, paid to their local school three times a year.
- Help spread the word throughout the community about the positive financial impact Lids4Kids could have for our local schools.

Keep in mind at 25¢ per lid, these dollars can add up rather quickly and turn into much needed items and supplies for our local schools.

Thanks for choosing to make a difference for our schools with Lids4Kids!

To learn more about all the benefits of Lids4Kids and KidCare, visit www.RedCrossPharmacy.

Sincerely,

[name]

[email]

[phone number]

Lids4Kids Coordinator at [insert school name here]

